

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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10125	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340980		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MBMG		CATHLEEN GALGIANI FOR SENATE 2012	
AND	2056 Cotner Ave		10011 Folsom Blvd # 263	
ADDRESS	Los Angeles	CA 90025-5604	Sacramento	CA 95827-1408
	USA		USA	
CONTACT	barbara stein		PRODUCT cathlee galgiani for senate 2012	
LOCAL SALESPERSON	MICHAEL MCCARTHY	AGENCY EST. NO. 4	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
3	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	ELEMENTARY	1	6750.00	6750.00
4	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	4500.00	4500.00
5	Sa	2	08:58P	10:00P	30S	10/27/12-10/27/12	48 HOURS	2	3150.00	6300.00
6	Su	1	05:58P	07:00P	30S	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	9000.00	9000.00
Total Contract:								5		26550.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						26550.00	.00	.00	26550.00	
GRAND TOTAL									26550.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION